

January 26, 2011

**Members Present:** Leighton Price, Alan Zanotti, Christine Pratt, Charlie Bletzer, Richard Knox & Donna Fernandes

**Members Absent:** Dick Quintal

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**7:00 pm Call to order and public comment**

Mr. Price, Ms. Pratt, and Kim McDonough present Doug Ballum, Construction Committee Chair of Habitat for Humanity, a check for \$500.00 for winning the 2010 Holiday Windows Downtown Plymouth contest. Old Colony Memorial will print the photo in this week's edition of their paper.

**7:00 pm Approval of Some Minutes—**

**January 5, 2011 Minutes**

**Mr. Knox motions and Mr. Bletzer seconds to approve the minutes**

**Passed | 6-0-0**

**7:03 pm Temporarily adjourn the Public Meeting to go into Executive Session under the provisions of MGL, Ch. 39, 23A-24. The Board will return to Public Session**

**Mr. Bletzer motions and Mr. Knox seconds to enter Executive Session**

**Roll call Vote—**

Mr. Bletzer	—Yes
Mr. Fernandes	—Yes
Mr. Knox	—Yes
Ms. Pratt	—Yes
Mr. Zanotti	—Yes
Mr. Price	—Yes

**7:37 pm Return to Public Session and Park Plymouth Matters—**

Mr. Burke is not present at tonight's meeting. In his absence, the Board reviews some updates received in email.

**Complus Conversion:** Mr. Price reports on some of the new operational procedures that will occur when Complus goes live on February 1. Mr. Burke does anticipate there will be a few minor issues to address in the transition process, but he is confident the support Complus is providing will help expedite any necessary corrections.

**Park Plymouth Website Stats:** There is a steady increase in the number of page requests received since the website redesign; however, it does not appear we received enough click-throughs from the Wicked Local banners during the half price permit sale to justify the advertising cost. The Board needs to look at the final numbers and determine if we are benefitting from advertising with them.

**Snow Clearing:** Mr. Burke forwarded to the Board a proposal he sent to the Town regarding our offer to help with snow removal but has received no response.

**Multimodal Study:** Mr. Price and Mrs. Fernandes attended the kickoff meeting yesterday with the Town Manager, Marc Garrett, Larry Rosenblum, Bob Wolner, Frank Gay, our consultant Dave Farmer, Paul Cripps and Patrick O'Brien. They held a frank discussion on how to approach different challenges in the study, and Mr. Farmer walked away with a list of helpful items to think about.

**Parking & Transportation Sub Committee:** Marc Garrett attended a meeting on the 19<sup>th</sup> and presented his proposal that the old police station should become a transportation hub and traffic should go up South Russell and down North Russell Streets. Chris Anzionni of P&B made it clear it would be difficult for his large busses to navigate the small streets downtown. He would rather have large busses drop off passengers on the fringes of the town footprint and have GATRA transport people in.

**Possible acquisition of property:** Mr. Price submitted a letter to the Board of Selectmen regarding PGDC's interest in the possibility of purchasing the 25 S. Russell St. property. The Board holds a conversation about operations if they do purchase this location.

**Courthouse Consortium:** The Board discusses Mr. Knox's role and what they want him to concentrate on with this group. PGDC is not interested in putting anyone else on a Community Advisory Committee, as PRA requested of us, because we are already involved in the process. Mr. Price will send a letter to that effect to L. Schaeffer.

**A Letter from Destination Plymouth Regarding Marketing:** The Board discusses whether they should invest in a Destination Plymouth membership for the sum of \$2500.00. Mr. Price states if he could improve our presence in the Guide and website, he might consider it.

**Ms. Pratt motions and Mr. Bletzer seconds, that in consideration for giving Destination Plymouth \$1,500.00, Ms. McDonough will work directly with Paul Cripps to enhance how PGDC is included in their marketing materials.**

Mr. Zanotti is concerned about the amount of money we are about to spend on improving operations and wants to remind the Board he feels we should concentrate on bricks and mortar, and improving the operation, not marketing. He is more comfortable with offering them a lesser amount, as we did last year. Mr. Knox feels whether we gave money to destination Plymouth or not, people would still come and park at park Plymouth spaces. The Board holds a debate on these issues.

**Ms. Pratt revises her motion to give Destination Plymouth \$1,000.00 instead of \$1,500.00 and Mr. Bletzer seconds**

**Passed | 5-1-0**

Mr. Knox opposes because he does not know where the money is really going.

**PGDC Presentation to the Board of Selectmen:** We are on the agenda Tuesday March 1 though exact time is not set yet. Ms. McDonough will post a meeting.

**8:40 pm**

**Financial Matters—**

**Bills:**

**Mr. Knox motions and Mr. Bletzer seconds to pay the bills as submitted**

**Passed | 6-0-0**

**Other Matters:** December Financial reports are still with the bookkeeper, and Ms. McDonough supplied her with tax filing information for two of our vendors. Ms. Pratt will go through office files this weekend to make sure they are in order and schedule auditors to begin by the end of February. When the time comes, she will also invite the auditors to a Board meeting so they can share in the final exit interview.

**Online Permits:** We sold 64 permits online. It appears sales progressed more quickly after tax bills arrived than in previous years. He will continue to gauge the process.

**8:48 pm**

**Miscellaneous—**

**Annual Transportation and Destination Plymouth Breakfasts on February 14, 2011:** The Board received invitations to this and Mr. Price takes a head count on who can attend to determine if it is worth purchasing a table for \$200.00. It does not appear everyone is available to go.

**Absence from upcoming meetings:** Mr. Zanotti cannot attend the February 9 and 16 Board meetings.

**8:50 pm**

**Mr. Bletzer motions and Mr. Knox seconds to adjourn the meeting**

**Passed | 6-0-0**

Respectfully submitted by PGDC Secretary Mr. Alan P. Zanotti –

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
Alan P. Zanotti, Secretary